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ASSA ABLOY

eero
saarinen
shaping
the
future

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eeroqram

Global Sponsor

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Jefferson National Expansion Memorial
(a.k.a. The Gateway Arch)
St. Louis, Missouri, 1947 - 1965.

ASSA ABLOY is pleased to present eeroqram! eeroqram are informative news blasts about architect Eero Saarinen, the *Eero Saarinen: Shaping the Future* exhibition and innovative solutions from ASSA ABLOY, the global sponsor of *Eero Saarinen: Shaping the Future* and the global leader in door openings solutions.

Not only are eeroqram full of interesting "Eero" news, but they also highlight opportunities to attend exhibitions, exclusive events and receive Saarinen memorabilia. Watch for opportunities in your special delivery eeroqram.

Eero Facts

In 1947, a telegram addressed to Mr. E. Saarinen was delivered to the Saarinen household. It congratulated Mr. Saarinen and indicated that his design entered in the contest for the Jefferson National Expansion Memorial was selected as a finalist. The family opened a bottle of champagne and celebrated Eliel's achievement.

A few months later, another telegram arrived addressed to Mr. Eero Saarinen with further instructions on the next phase of the contest. Erroneously thinking that Eliel was the winner a few months back, the family did what they were known to do: they opened a bottle of champagne and celebrated Eero's accomplishment!

The Exhibition



Entries from the design competition that yielded the Gateway Arch are on display.

St. Louis is where it's at! *Eero Saarinen: Shaping the Future* opened at the Mildred Lane Kemper Art Museum on the Washington University campus on January 30, 2009 to a record opening crowd — 1,300! Many also attended the weekend events including the symposium *The Gateway Arch and St. Louis*.

Across from the Saarinen exhibition in Steinberg Hall at the Sam Fox School of Design and Visual Arts is an exhibit that is not to be missed!

Entries from the design competition that yielded the Gateway Arch are on display and highlight the history of St. Louis waterfront and Saarinen's own entry and subsequent drawings and models.

And there's more — 1,000 more! In conjunction with the exhibition, the museum will feature *1,000 Arches*, a special opportunity for school groups and community members to create videos inspired with by the Gateway Arch. Share your unique perspective and personal reflection on this American Master piece. Anyone can participate. A selection of videos created will be screened at a public event on April 18. Learn more at the [Kemper Art Museum](#) website.

The exhibition runs through April 26, 2009.



ASSA ABLOY

We've shown you some of our Graham wood door and Sargent, Yale and Corbin Russwin designer lever trim options. We've even featured a door opening 16 feet x 20 feet — all made possible by our Rixson pivot solutions. Now we like to pull you to another hardware offering from the ASSA ABLOY Group: Rockwood Manufacturing Company.

Rockwood's product line includes custom and standard door pulls, push and pull bars, door stops and bolts, protection plates (kick plates), and a variety of specialty door trim hardware for commercial buildings. Additionally a wide variety of out-of-production items and custom fabrication is readily available.

The company's capabilities are metal forming, machining, and finishing and they use state of the art equipment to accomplish efficient production of production lots from as small as one piece to as large as 10,000 pieces. In addition to making all products with all standard architectural finishes, Rockwood can custom match your particular application.

[Learn more about Rockwood's product offering.](#)

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