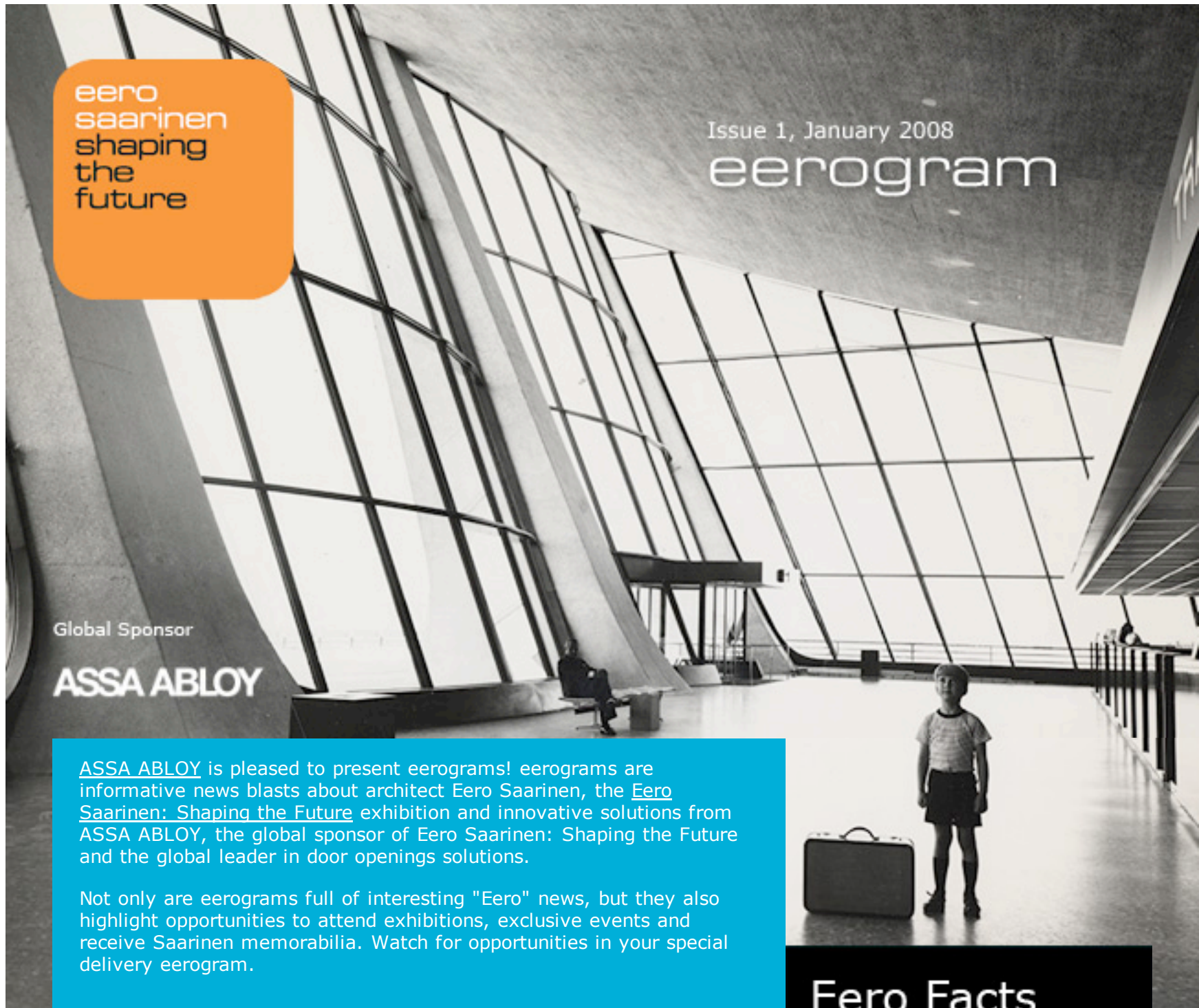


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eero  
saarinen  
shaping  
the  
future

Issue 1, January 2008  
eeroogram

Global Sponsor  
**ASSA ABLOY**

ASSA ABLOY is pleased to present eeroograms! eeroograms are informative news blasts about architect Eero Saarinen, the [Eero Saarinen: Shaping the Future](#) exhibition and innovative solutions from ASSA ABLOY, the global sponsor of Eero Saarinen: Shaping the Future and the global leader in door openings solutions.

Not only are eeroograms full of interesting "Eero" news, but they also highlight opportunities to attend exhibitions, exclusive events and receive Saarinen memorabilia. Watch for opportunities in your special delivery eeroogram.

## Eero Facts

Washington Dulles International Airport (pictured above) designed by Eero Saarinen and Associates and located outside of Washington, DC in Chantilly, Virginia, gave structure an expressive dimension. Some would say the gentle curve of the roof simulates the graceful ascension of a plane into the air. The design team pioneered the concept of mobile lounges, which carried passengers from the concourse to their planes and symbolized the beginning of their travel.

Unfortunately the fourteen-story control tower has recently been closed due to the need for increased capacity. In mid-September, the FAA opened a new tower that will handle 25-26 million passengers this year with airport management estimating that traffic doubling by 2025. The new tower replaces the signature Eero Saarinen model of the early '60s, which is perched next to the sweeping roof line of the terminal. At 25 stories tall, it lets controllers see even small jets between the terminals.

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## The Exhibition



Information Desk, John F. Kennedy International Airport, circa 1962  
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eeroograms keep you up to date on all that is happening with [Eero Saarinen: Shaping the Future](#), the first-ever retrospective of the life and works of one of the 20th century's most influential architects. The exhibition had its invitation only opening on November 16, 2007 at the Cranbrook Art Museum in Bloomfield Hills, Michigan. A lovely time was enjoyed especially by those who stayed for "Dinner with the Saarinens". Approximately 400 people join Cranbrook Art Academy Director Reed Kroloff for dinner with Eric and Susan Saarinen (Eero's children) and their families.

DetNews.com caught up with architect Reed Kroloff, the new director of the Cranbrook Art Academy, who commented, "How lucky am I? Not only was the first piece of furniture I ever bought an Eero design, but he's always been one of my absolute design heroes. And we (Cranbrook) are going to knock this out of the park." Knock it out of the park they have: attendance at the Art Museum is up 92% versus last year and the Saarinen exhibition is the great attraction.

*Eero Saarinen: Shaping the Future* will be on exhibit at Cranbrook from November 17, 2007 through March 30, 2008. Can't make it to Michigan? No worries. The exhibition will follow on to Washington DC, Minneapolis, St. Louis, New York and New Haven for 8-12 week stints and conclude at the end of 2010.



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Familiar or not, know that ASSA ABLOY sets the standard in well-designed life-safety and security door opening solutions. Tell us what you like, dislike or would like to know about ASSA ABLOY Group companies.